



Description: Project Designer

Purpose: Supports marketing and production with digital design and documentation.

Daily responsibilities

- Work with clients to develop schematic designs of products or layouts.
- Understand and document the parameters of the project to develop drawings through Design Development.
- Work with the Project Manager to respond to requests from clients and sales representatives.
- Use salesforce to manage customer contacts and create quotes.
- Verify designs are compliant with playground safety standards, ASTM & CPSI.

Objectives

- Develop visual sales strategies, methods, and materials.
- Employ strategies for effective and efficient communication with customers. Sell to customer needs within the framework of IDS products.
- Maintain relationships with the network of sales representatives and design professionals.
- Maintain library resources and Sales rep access to product drawings and data.
- Assist in the development of IDS marketing collateral and digital assets
- Maintains professional and technical knowledge by attending educational workshops; reviewing professional publications; establishing personal networks; participating in professional societies.

Qualifications:

- Client facing communication,
- Ability to manage multiple contacts and requests.

Skills

- 3D modeling, Rendering and graphic presentation for marketing purposes
 - Rhino /Freeform
- Translation to CAD submittal packages
 - Archicad
- Graphic layout and marketing:
 - Adobe CC (AI, PSD, ID)
- Communication
 - Microsoft office
 - Salesforce
- Knowledge of playground safety CPSI and childhood development.
- Landscape design and layout.
- General knowledge of construction materials and methods.