



**Description:** Project Designer

**Purpose:** Supports marketing and production with digital design and documentation.

**Daily responsibilities**

- Work with clients to develop schematic strategies, may include layouts of design references, sketching or concept models.
- Understand and document the parameters of the project to develop drawings through Design Development.
- Respond to requests from clients and sales representatives.
- Use salesforce to manage customer contact and create quotes.

**Objectives**

- Develop visual sales strategies, methods and materials.
- Employ strategies for effective and efficient communication with customers to limit excessive coordination. Sell to customers needs within the framework of IDS products.
- Develop and maintain relationships with the network of sales representatives and design professionals.
- Maintain library resources and Sales rep access to product drawings and data.
- Assist in the development of IDS marketing collateral and digital assets
- Maintains professional and technical knowledge by attending educational workshops; reviewing professional publications; establishing personal networks; participating in professional societies.

**Qualifications:**

- Client facing communication,
- Ability to manage multiple contacts and requests.

**Skills**

- 3D modeling, Rendering and graphic presentation for marketing purposes
  - Rhino /Freeform
- Translation to CAD submittal packages
  - Archicad
- Graphic layout and marketing:
  - Adobe CS (AI, PSD)
- Communication
  - Microsoft office
  - Salesforce
- Knowledge of playground safety CPSI and childhood development,
- Landscape design and layout, playground safety (CPSI)
- General knowledge of construction materials and methods.